

So...what do you know? Let's do a Brain Swap!

Do you have insights and ideas that might interest your automation colleagues? Maybe you've completed a successful integration project or mastered a retrofit.

Perhaps you've experienced a difficult challenge at your company and would like to share the lessons you've learned.

What better way than with an article in *InTech*?

You don't have to be an accomplished writer. If you're already a published author, that's great. But, you don't have to be. We're interested in ideas and articles that can serve *InTech*'s readership.

You can start by providing your thoughts to our editorial staff. We'll review your ideas and, if they're a good fit with our editorial calendar, we'll get the ball rolling. Together, we'll collaborate to publish your story. If your article is published, *InTech* will award you with our ultra-cool, exclusive "Brain Swap Contributor" T-shirt. You can find *InTech*'s editorial calendar at www.isa.org/intechadkit.

Published technical articles are a great way to help your colleagues, establish yourself as an esteemed professional in your field, and boost your career profile.

If you're interested, contact our editors at intechmagazine@isa.org to discuss how you can contribute. Let's do a **Brain Swap!**



Making the Most of Your Water & Wastewater Division Membership

Did you know that many folks who belong to WWID don't realize that there is more to ISA other than the wall plaque and the magazine? I used to be one of those people. In fact, I was a member of ISA for almost ten years before I started to really use the benefits of ISA and WWID. Sure, just listing your ISA WWID membership on your resume looks good, but there is so much more you can get out of the organization.

One of the most useful benefits of membership is the opportunity to meet other people in your discipline and sector. Unless you are part of a

large engineering firm or large plant, it is unusual for more than a few automation professionals to work in a department. I used to be at a firm like that—I worked with a lot of great people, but there really wasn't anyone to talk to if I got stuck on an automation issue. This is where contacts you make through WWID can come in handy.

Through the WWID email mailing list, LinkedIn discussion group and symposia, you can make the contacts that can help you in your job. Stuck on a problem? Send out an email on the discussion list; you'll be amazed how often other fellow professionals want to help and share their knowledge. Looking for new ideas? Subscribe to the mailing lists and read our publications; you'll be surprised at the new techniques you'll discover and the people you will meet. At the end of the day, we can have as much technology as we want, but it is the personal connections and sharing of information that helps all of us get the job done.

This brings us to the upcoming annual WWID symposium that is being held this June in St. Louis, Missouri. It is only through WWID that an event like this can be held. It covers topics that involve both automation and the water/wastewater sector. This is something that you can't get at WEFTEC or at the general ISA conferences. Whether you are presenting a new technology in a talk, or coming just to meet new people and find out what is new, this is a great opportunity to find out information unique to the challenges of automation in the water/wastewater environment. It's also a great way to show to your management that you care about being progressive. Maybe your organization has a new technology or project that you would like to showcase? Have something you want to share? Abstracts are due 27 February, 2011.

Think of your WWID as icing on your ISA cake. With your core membership of ISA, you have online access to ISA standards, access to the ISA technical reports library, discounts on ISA publications, *InTech* magazine, and that shiny membership card that goes in your wallet. All of these core benefits from ISA are very useful, but it's your WWID membership that adds the networking and information-sharing opportunities we all need for our line of work. Don't be like me. Don't wait ten years to make the most of your membership! You'll be amazed about the opportunities that active WWID membership can bring.

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